



wealth financial NEWS

December 2018

ADVISERS MESSAGE

Today we live in a society where everything is moving much faster. It's a bit like when we were children and the holidays took such a long time to complete, whereas now a 4 week holiday goes by very fast. People want things quickly, we travel faster and demand things a lot quicker. We also see now in the society that we live in that anxiety and stress are increasing at a rapid rate which is of concern.

Now, added to this in the last quarter, we've seen the share market has pulled back quite substantially and in writing this the ASX200 is down 9.25% for the last three months and for the calendar year 4.92%. With all these stresses and a fast-moving society and the negative headlines screaming "billions of dollars wiped off the share market", it can become quite stressful for investors and no one likes to see the value of our investments decline, including me. However, markets do this and this is not an unusual occurrence and there are many, many times over the years where we have market corrections. While market corrections are an anxious time, they are actually a good thing as it limits a build-up in complacency and excessive risk taking which can occur as markets continue to rise without these corrections that occur. During these anxious periods of time it is really important that we focus on our goals, and that we don't react due to the negativity of the media. If we sell our shares or switch to a more conservative investment after these downturns, what that does is locks in a loss. Whilst that is a tempting reaction particularly to what we hear in the media, it turns what is a paper loss into an actual real loss with no hope of recovering. After a downturn shares become a lot cheaper and their prospect for higher returns becomes greater. It is important at these times that we focus on our goals, and we turn away from the negative headlines and look to the long term. Certainly, with investments in areas such as shares it is important to have your investments diversified, to not have all your eggs in the one basket, which is what we have done with our clients. This holds you in good stead against these market corrections and smooths out the returns.

The thing is, share markets react, and some would say overreact, to different pieces of news all the time. Unlike the property market, where it takes weeks, even months, to sell a home, shares can be easily and very quickly traded online. That's not a bad thing, but it does mean that when investors become rattled, it can be very tempting to bail out of the market in a hurry, even though it can mean copping a capital loss. On the plus side, the Australian economy is continuing to grow, interest rates are still very low, and share market investors can still pick up some very healthy and tax friendly dividends. Sure, we've had a rough end to the year so far, and shares could fall further over the short term, but the trend for global and local economic growth is upwards. This will help to support good earnings growth among Australian companies.

I'd encourage you, if any of you have any concerns to please contact Michael or myself and we will be more than happy to discuss these with you as that is certainly what we are here for. Failing that we will certainly catch up at our reviews and talk these matters through with you formally.

Graeme

On happier news, we are closing in on Christmas and as we mentioned in our article above things do move fast and it is amazing that Christmas is just around the corner again. We would like to wish everyone a nice relaxing time together with their families and friends and we encourage you all in this fast-paced society that we live in, to take the time to relax and enjoy each-others company. We hope and trust that you all have a safe and joyful time celebrating our Christmas break.



Graeme Drake



Michael Thrower



BUSINESS NEWS

Rising US interest rates, trade wars, the US midterm election results, etc - should investors be worried ?

By Dr Shane Oliver



Introduction

October was a bad month for shares with global shares losing 6.8% in local currency terms and Australian shares losing 6.1%. It's possible that following top to bottom falls of 9% for global shares, 11% for Australian shares, 21% in emerging markets and 31% in Chinese shares we have now seen the low in the share market rout. Shares were due a bounce from their October lows and Australian shares have risen around 4% since. But it's impossible to be definitive and with the worry list around US interest rates, trade, politics, etc, there could still be another leg down. However, our view remains that recent turbulence in share markets is a correction or a mild bear market at worst (like 2015-16) rather than the start of a deep bear market like the global financial crisis. This note reviews the key recent worries for shares and why they are unlikely to be terminal.

US inflation & interest rates

The US economy is very strong as evidenced by consumer confidence at an 18-year high, unemployment at a 49-year low and strong economic growth. With spare capacity being used up wages growth is edging higher. Against this backdrop it makes sense for the Fed to continue the process of returning monetary policy and interest rates to something more normal. Naturally, the ongoing removal of monetary stimulus in the US creates consternation and has been periodically occurring ever since former Fed Chair Bernanke started talking about slowing or "tapering" quantitative easing in 2013. In short, investors continue to fear a return to the GFC and so any move to remove monetary support creates periodic bouts of fear. The Fed can afford to remain gradual in raising rates. Inflation is at the 2% target, wages growth is a long way from the 4% plus level that preceded past recessions and productivity growth is rising so this will keep growth in unit labour costs down. In short, expect gradual 0.25% Fed rate hikes to continue, with the next hike coming in December, and this will cause bouts of market volatility but it's a long way from crunching the economy in a way that would bring on a deep bear market in shares.

The US/China trade conflict

This issue has been periodically worrying markets since around March. It stepped up a notch after last month's speech by US Vice President Mike Pence indicating that US gripes with China extend beyond trade which led many to talk of a new Cold War – the implication of which is less trade and occasional military tensions which implies lower economic growth and lower price to earnings multiples. However, it's still not as bad as it looks.

First, so far only 12% of US imports have been subject to a tariff hike averaging 15%, which is equivalent to an average tariff hike of 1.8% across all imports. So it's a non-event compared to 1930 which saw a 20% tariff hike on all imports.

Second, while initially the US seemed to be picking trade fights with all major countries it has since renegotiated trade agreements with South Korea and Canada/Mexico and is negotiating with Europe and Japan. This tells us Trump is not interested in trade wars with everyone and that he is not anti-trade per se but wants "fairer trade" for the US.

Third, while Trump has threatened more tariff hikes on China if it retaliates it's noteworthy that China has not fully retaliated and has been cutting tariffs and announcing more protections for intellectual property. This may help defuse the tensions a bit.

Fourth, while Trump's comments expressing optimism about a deal with China should be treated with scepticism as they came just before the US midterm elections, they do highlight cause for optimism that a deal will be reached eventually. At least Trump and Xi are talking and Trump's optimistic comments ahead of the midterms effectively tells us that he is aware that the trade issue is harming the stock market and potentially the economy. The latter in turn suggests that he wants a deal well before he faces re-election in 2020. So, while it may be premature to expect a deal when Xi and Trump meet later this month, a deal is likely well ahead of the 2020 elections.

BUSINESS NEWS ... CONTINUED

The US midterm elections – no surprises

The US midterm elections saw the Democrats win control of the House and Republicans retain the Senate which was what had been indicated by the polls. So, it provided no surprises - in contrast to Brexit and Trump's 2016 win! While the Democrat House will likely set up committees to investigate Trump and consider impeachment charges, it's very unlikely to get the required 67 out of 100 senate votes to remove him from office unless he is shown to have done something really bad. All up, while there may be some skirmishes around shutdowns and debt ceilings, the midterm outcome could be positive because it means less policy uncertainty.

On average, US Presidents have lost 29 House seats in their first midterm election. Clinton lost 54 and Obama lost 63. Trump looks to have lost around 34 but only needed to lose 23 to lose control of the House so what has happened is not unusual. What's more the Republicans look to have increased their Senate majority so it's not all bad for Trump. More broadly, it should be noted that "divided government" is the norm in the US. Perhaps the biggest risk is that Trump takes it personally and ramps up the populism, but if he wants to get re-elected in 2020 (which he does) then he won't want to do anything that damages the economy and amongst other things this points to cutting a deal with China and getting the tariffs removed. Since 1946 the US S&P 500 has risen in the 12 months after all midterm elections – probably because the president starts to focus on re-election and so tries to boost the economy.



US tech stocks

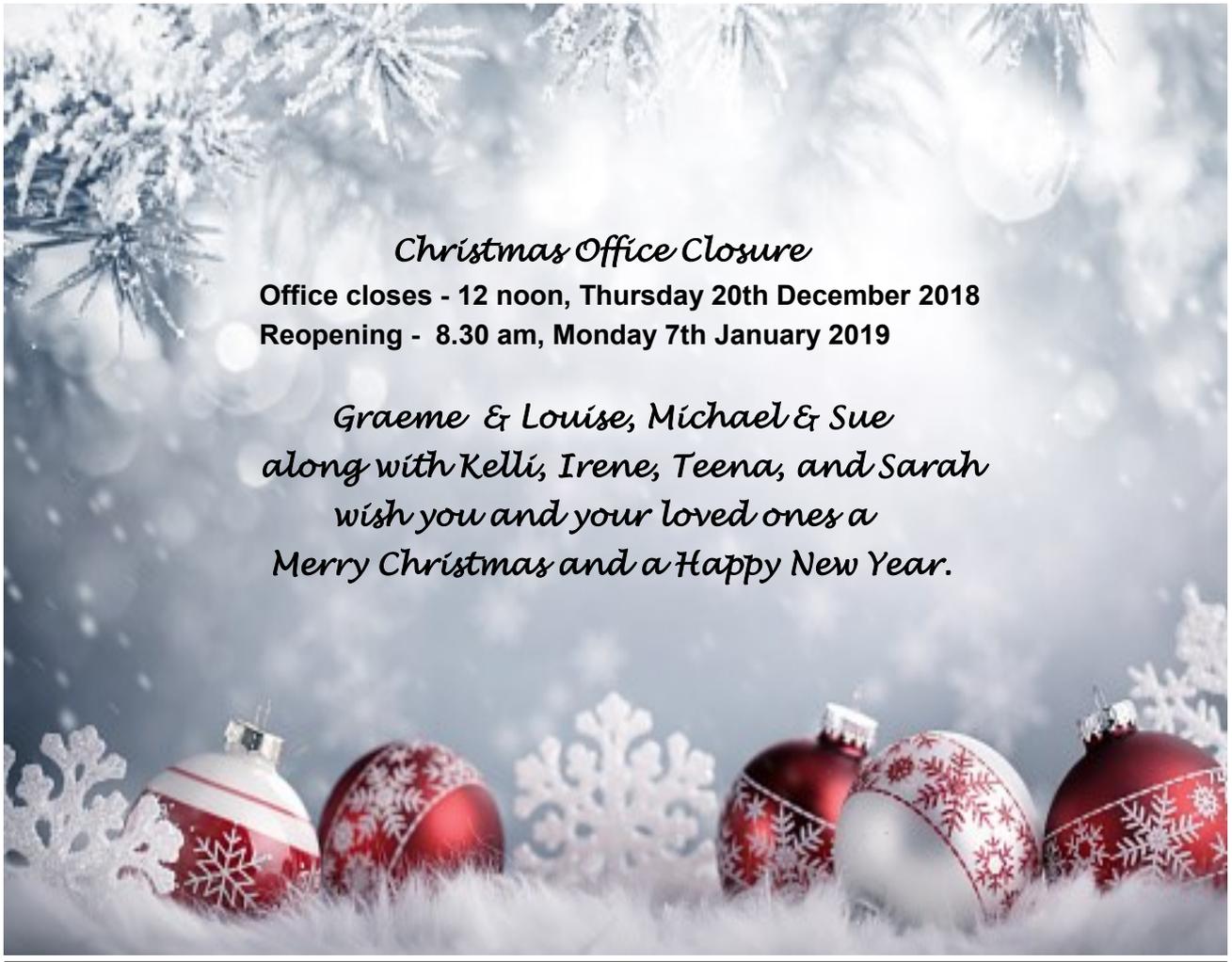
Having accounted for a big chunk of US share market gains this year the US tech sector has corrected around 13%, but that still leaves it vulnerable to relatively high valuations (Nasdaq is on a PE of 42 times), sales growth slowing down for some of them and the prospect of increasing regulation. However, we have not seen anything like the tech boom euphoria of around 1999/2000 so a crash like back then is unlikely.

Eurozone worries – German and Italy

Fears that the Eurozone is about to blow apart causing financial mayhem and threatening global growth have been with us since the Eurozone crisis that started in 2010. Lately the fear is that populist governments will take countries out of the Euro. This started with Greece in 2015. It was an issue last year but then pro-Euro parties and candidates won in various elections. This year it's been an issue with Italy particularly, as its populist government sought a wider budget deficit, and Germany with Angela Merkel indicating she will step down as Chancellor in 2021. In terms of Italy, there will no doubt be a conflict between the European Commission and Italy over the size of its planned budget deficit but don't expect it to go too far as the deficit is not outlandish and German and France won't want to embolden the Eurosceptics in Italy by pushing back too hard.

Oil prices – back down again

In early October world oil prices reached their highest since 2014 with West Texas Intermediate topping \$US76/barrel with talk it was on its way to \$US100 on the back of strong demand and supply threats including impending US sanctions on Iran. This in turn was adding to concerns about the impact on global economic growth and rising inflation. However, since then the oil price has fallen by nearly 19%. US sanctions on Iran have started but with little new impact as Iranian oil exports had already fallen and the US granted waivers to allow eight countries - including Japan, China, India, Taiwan and South Korea - to continue importing Iranian oil. The Iranian export cutbacks at a time of threats to production from Venezuela and Libya leaves a now-tight global oil market at risk of higher prices, but for now the threat has receded a bit.



Christmas Office Closure

Office closes - 12 noon, Thursday 20th December 2018

Reopening - 8.30 am, Monday 7th January 2019

*Graeme & Louise, Michael & Sue
along with Kelli, Irene, Teena, and Sarah
wish you and your loved ones a
Merry Christmas and a Happy New Year.*

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